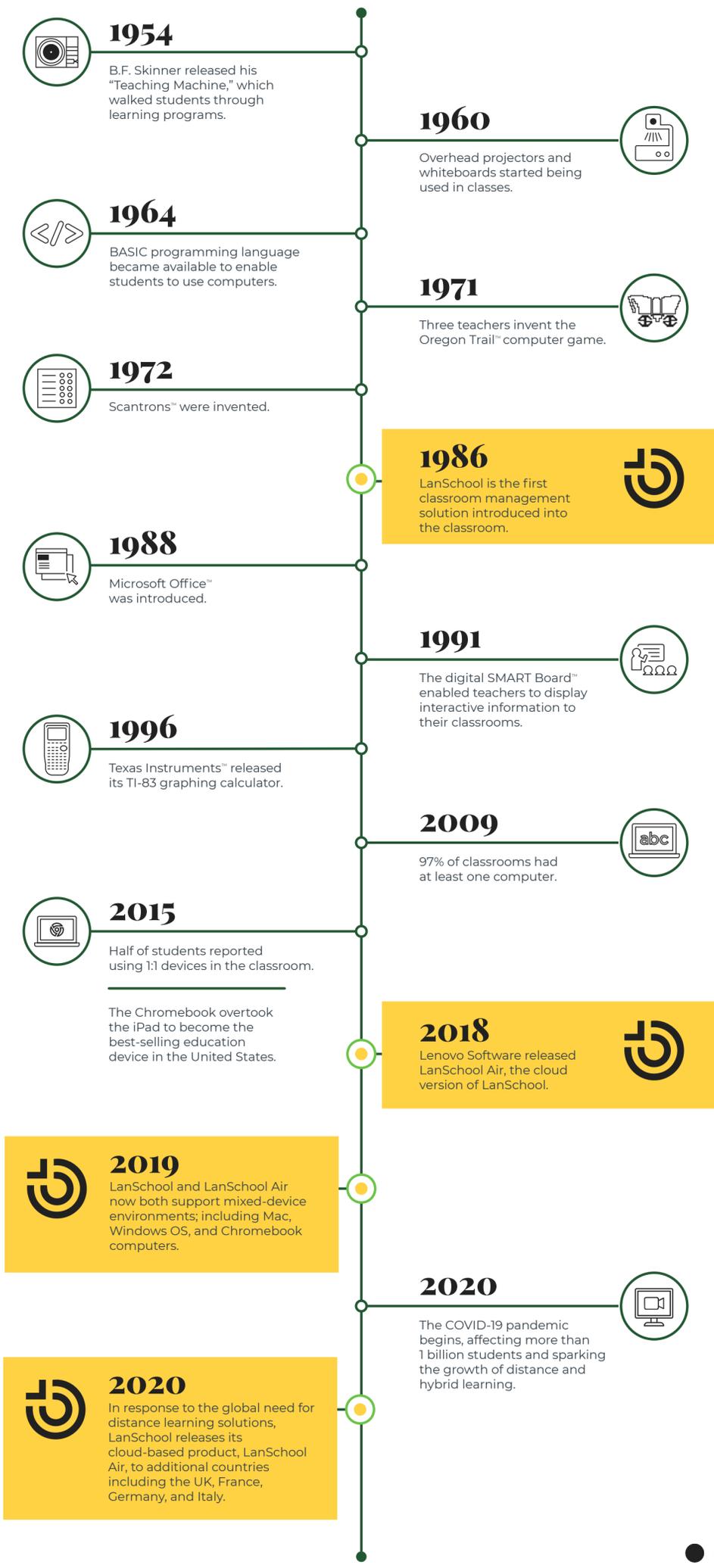


Innovation in EdTech

When the COVID-19 pandemic began, educators had to quickly adopt new technology to support remote learning and maintain education continuity for their students. The truth is that edtech has been reshaping education for decades, and teachers have been implementing innovative technology all along.

Take a look at the innovation in edtech over the years, and see how LanSchool has been working alongside educators for over three decades to redefine digital learning in the classroom and remotely. ^{1,2,3,4}



EdTech Today

THE MARKET



\$5 trillion+
spent on education annually¹



Education
is one of the largest global markets²



\$152 billion
spent on edtech annually
\$342 billion by 2025³

The Technology

95%

of teachers are using technology in the classroom today⁷

80%

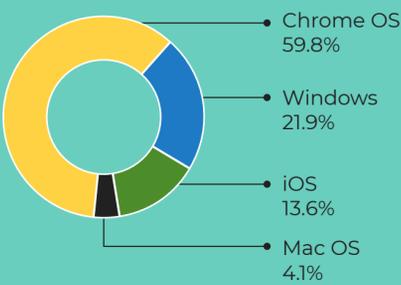
of classrooms have computing devices⁸

75%

of teachers use three or more digital tools in class⁹



K-12 Mobile Computing market (USA)¹⁰



Popular Classroom Technology Uses^{11,12,13}



Distance and Hybrid Learning



Teaching Digital Citizenship



Video Streaming and Screencasting

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3. <https://marketbrief.edweek.org/marketplace-k-12/half-of-k-12-students-to-have-access-to-1-to-1-computing-by-2015-16-1/>

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5. <https://techcrunch.com/2016/08/13/edtech-is-the-next-fintech/>

6. <https://johnrichardmartin.com/2019/05/19/how-many-edtech-companies-are-exporting-more-than-20m-each-year/>

7. <https://thejournal.com/articles/2019/05/08/how-teachers-use-technology-in-the-classroom.aspx>

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12. <https://thejournal.com/articles/2019/05/08/how-teachers-use-technology-in-the-classroom.aspx>

13. <https://www.common SenseMedia.org/sites/default/files/uploads/research/2019-educator-census-inside-the-21st-century-classroom-key-findings.pdf>

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